



# DIGITAL FOR

Singaporeans, living longer than before, are aspiring to get the most out of their later years. Digital technology is increasingly central to their efforts, as it is also to the ability of businesses to meet the demands of employees for digital products, services and skills that enhance their wellbeing.

Economist Impact surveyed 100 executives from general management, strategy and human resources functions to understand how organisations in Singapore are digitising to meet the needs of their employees.

### Digital transformation has progressed far among businesses in Singapore

Which of the following best describes your organisation's use of digital technology?



"Mostly" and "Thoroughly" digitised



"Partially" digitised



"Not very" and "Not" digitised

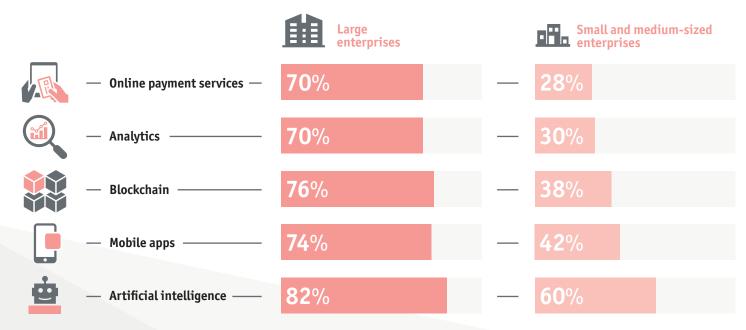
### But the digitisation journey is still a work in progress for some, especially for smaller businesses

% of respondents who describe their organisations as "mostly" or "thoroughly" digitised



## Overall, businesses in Singapore have already invested or have plans to invest in a range of technologies. But larger companies remain more advanced in their digital transformation journey

• Which of the following types of technology capabilities has your organisation invested in?



### The use and application of digital technology have a significant influence on the abilities of businesses to support employee engagement

**Eight in 10** executives agree that strengthening employee engagement relies heavily on how effectively their organisation uses digital technology



Selecting up to three, what do you consider to be the most important technology contributors to employee engagement in your organisation?



Support and encouragement for employees to adopt digital innovation



Career development in new roles created as a result of adoption of new technologies



Digital applications that help employees improve their mental/emotional health



Digital technologies that facilitate flexible working

#### Digital skills obtained in the workplace can help employees improve in their professional and personal lives



Nearly nine in 10 executives believe that the digital capabilities their employees have developed at work have helped to improve their work-life balance, as a result of increased productivity and flexibility



Seven in 10 executives believe that their employees have used digital capabilities honed at work to advance their career development



Six in 10 executives believe these digital skills have also helped improve employees' health and wellness

Selecting up to three, when it comes to using technology in their personal lives, which of the following types of company training or work activities do you think are most useful for employees?

Using common productivity applications (e.g. MS Word, Excel)45%Integrating artificial intelligence and/or machine learning in work activities34%Using collaboration software33%Creating/delivering presentations10%Using business intelligence software29%