



PRUDENTIAL

Listening. Understanding. Delivering.

PRUCancer 360

We make protection
easy for you so
you can **DO** it all

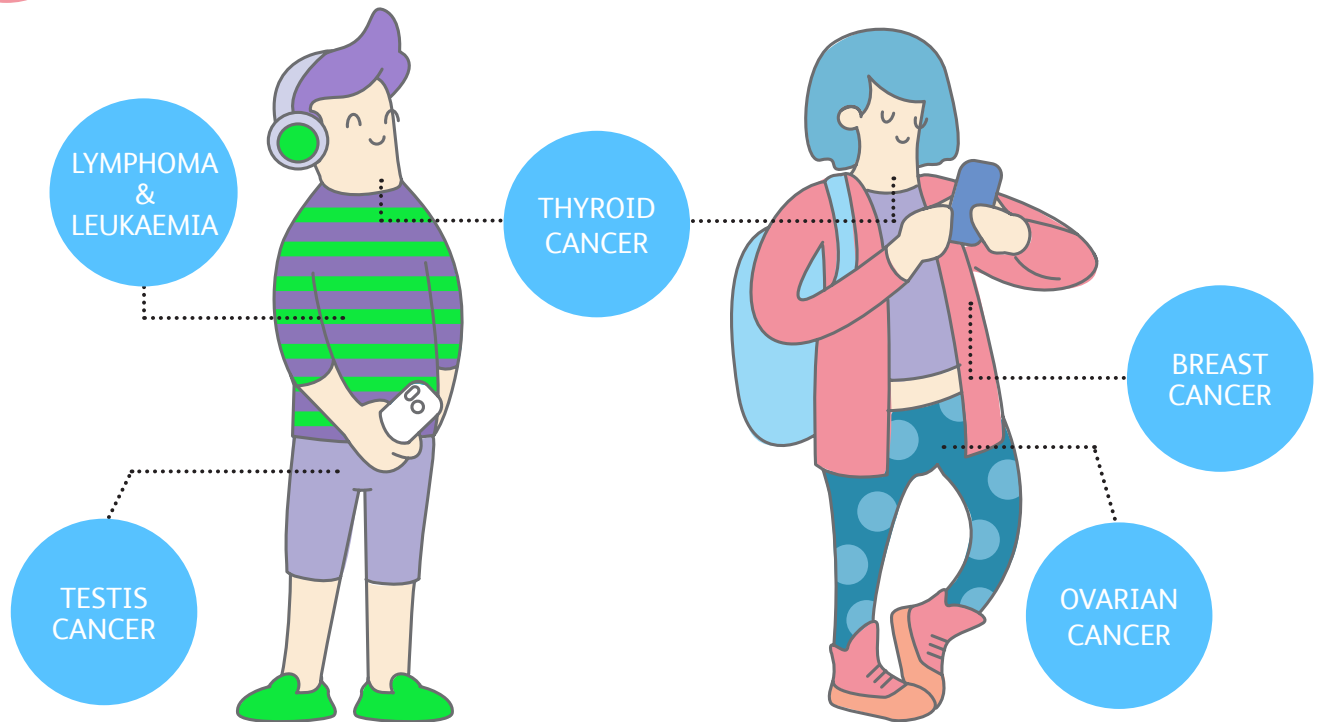
We do life too

At Prudential, we've got your back by making cancer coverage more affordable, complete and easy so that you can **DO** it all and live a life without worry.

Life can throw you many curve balls while pursuing your dreams. Every day¹, about 39 people are diagnosed and 15 people die from cancer. Cancer can strike anytime regardless of your age but should not be something that you go through alone.



Top 3 Cancers^{1,3} amongst 15 - 34 year old males and females in Singapore (2013 - 2017).



Cancer accounts for **30%**² of total deaths in Singapore annually, and it is the **#1 killer** in Singapore¹.



Most of us have an average coverage gap of about \$250,000⁴ and this means a real financial struggle should illness strike.

¹ Source: National Registry of Diseases Office, Singapore Cancer Registry, Singapore Cancer Registry 50th Anniversary Monograph (1968 – 2017). <https://www.nrdo.gov.sg/publications/cancer>; https://www.nrdo.gov.sg/docs/librariesprovider3/default-document-library/the-spore-cancerregistry_commerativebook_-1.pdf?sfvrsn=231fce6e_0
² Source: Department of Statistics, Singapore, "Singstat Table Builder," 2019. <http://www.tablebuilder.singstat.gov.sg>
³ In no particular order.
⁴ Source: LIA 2017 Protection Gap Study - Singapore. Average critical illness gap per economically active adult of S\$256,826. <https://www.lia.org.sg/media/1332/protection-gap-study-report-2017.pdf>

How does PRUCancer 360 work?



Coverage up till age 100¹

Provides cancer coverage from age 1 up till 100¹, so that you can live life to the fullest.



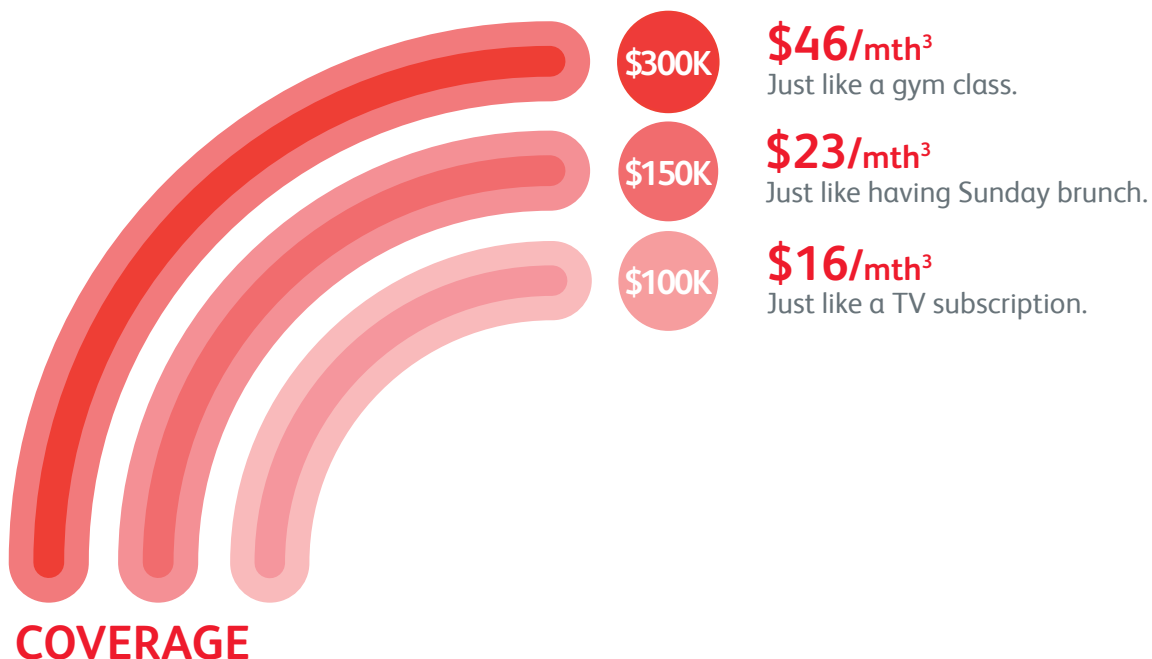
Hassle-free, easy application

Answer 1 health question.



Affordable, customisable protection

Customise your cancer protection based on your unique needs, from sum assured of \$10,000 up to \$300,000².



Full cancer coverage

Coverage for all stages of cancer for ultimate peace of mind.



100% payout for all cancer stages⁴

Receive 100% payout⁴ of your sum assured for all cancer stage diagnosis.

We want to help you prepare for life's uncertainties and PRUCancer 360 is an affordable solution to start your protection journey. Get covered against cancer today, so that you can focus on life's important experiences without worries.

¹ Maximum renewal age is 95.

² Increments of sum assured are in multiples of \$10,000. Maximum sum assured for age 1 – 16 is \$100,000.

³ Based on 25 year old Female, Non-smoker.

⁴ Payout is subject to definition and conditions found in the product summary that can be obtained from your Prudential Financial Consultant. For certain medical conditions, there is a waiting period of 90 days from the date of issue or reinstatement whichever is later. Survival period is applicable before a claim can be made.

For more information, speak to your Prudential Financial Consultant.

Call us at **1800 333 0 333** today.

Important Notes:

You are recommended to read the product summary and seek advice from a qualified Prudential Financial Consultant for a financial analysis before purchasing a policy suitable to meet your needs.

As this product has no savings or investment feature, there is no cash value if the policy ends or if the policy is terminated prematurely. Premiums are not guaranteed and may be adjusted based on future claims experience.

Buying health insurance products that are not suitable for you may impact your ability to finance your future healthcare needs. Before replacing an existing accident and health policy with a new one, you should consider whether the switch is detrimental, as there may be potential disadvantages with switching and the new policy may cost more or have fewer benefits at the same cost.

There are certain conditions such as pre-existing conditions, whereby no benefits will be payable. These are stated as exclusions in the contract. Please refer to the relevant policy contract for details. This brochure is for reference only and is not a contract of insurance. Please refer to the exact terms and conditions, specific details and exclusions applicable to these insurance products in the policy documents that can be obtained from your Prudential Financial Consultant.

This brochure is for distribution in Singapore only and shall not be construed as an offer to sell or solicitation to buy or provision of any insurance product outside Singapore. In case of discrepancy between the English and Mandarin versions of this brochure, the English version shall prevail.

These policies are protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for your policy is automatic and no further action is required from you. For more information on the types of benefits that are covered under the scheme as well as the limits of coverage, where applicable, please contact your insurer or visit the GIA/LIA or SDIC web-sites (www.gia.org.sg or www.lia.org.sg or www.sdic.org.sg).

Information is correct as at 3 June 2020.

This advertisement has not been reviewed by the Monetary Authority of Singapore.

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